

For Immediate Release

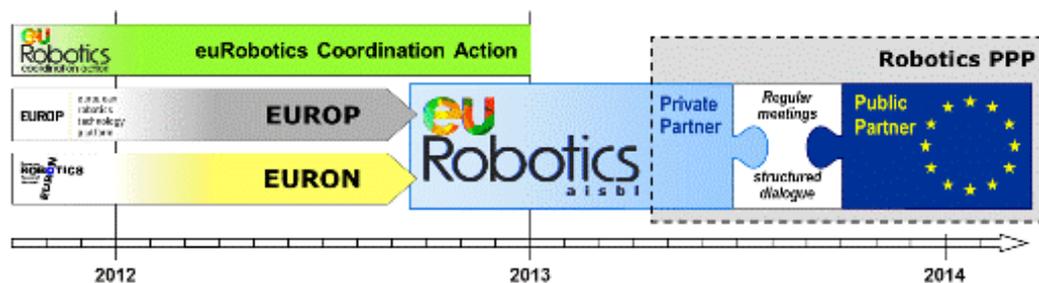
ECWT –European Center for Women
and Technology
Grønland 58, N-3057 Drammen,
Norway
press@ecwt.eu

Date: 2016-09-02

ECWT to join the euRobotics Outreach Advisory Board (OAB)

On the **2nd of September euRobotics**, the Brussels based international non-profit association for all stakeholders in European robotics held the **1st working meeting of its new Outreach Advisory Board, (OAB)**, where Eva Fabry, Director of ECWT, has been invited to join.

The Outreach Advisory Board is designed to provide strategic guidance and leadership to the executive committee, in order to identify key messages for outward communication to the public.



The newly established euRobotics Outreach Advisory Board will provide advice on public engagement and the establishing of an effective media interface for the robotics community with the objective of developing effective channels of communication.

The Advisory Board will also help to ensure that the initiative remains true to its mission and that the robotics outreach strategy will be effective in delivering

coherent messages to the wider audience and internally to the European Robotics Community.

In connection with the new ECWT mandate, Eva Fabry stressed “Robotics is that is the new literacy of our age. ECWT is delighted to experience that an important part of the European engineering and computing community, has decided to focus more on diminishing the gender gap and getting more girls into robotics. Several ECWT members, first and foremost Scuola di Robotica have already until now played an eminent role in developing and running innovative robotics projects and Fiorella Operto, the co-founder and President of Scuola di Robotica, Genoa, Italy and Member of the ECWT High-level Advisory Board, has made a substantial contribution to roboethics”.

About euRobotics AISBL: is a Brussels based international non-profit association for all stakeholders in European robotics. euRobotics builds upon the success of the European Robotics Technology Platform (EUROP) and the academic network of [EURON](#), operating with the goal to be a sustainable organisation for the European robotics community as a whole.

One of the association’s main missions is to collaborate with the European Commission (EC) to develop and implement a strategy and a roadmap for research, technological development and innovation in robotics, in view of the launch of the next framework program Horizon 2020. Towards this end, euRobotics AISBL was formed to engage from the private side in a contractual Public-Private Partnership, [SPARC](#), with the European Union as the public side.

About ECWT: The European Centre for Women and Technology (ECWT) is a European multi- stakeholder partnership of more than 130 organizations and a rapidly growing member of individuals representing high-level expertise in women and technology development from government, business, academia and non-profit sectors working together to measurably and significantly increase the number of girls and women in technology and ICT in specific.

Source: ECWT Secretariat

Media Contact Information: Eva Fabry, eva.fabry@ecwt.eu